

DECEMBER 2022  
**Newsletter**



Marguerite Gallant (H.03), Executive Director of HEC Alumni and Adrien Couret (H.07) President of HEC Alumni

**Editorial by Adrien Couret (H.07)  
President of HEC Alumni**

Dear friends,

On the eve of the end of year celebrations, I am pleased to send you this message.

During 2022, we were finally able to resume the rhythm of events, marked as always by the sense and conviviality so characteristic of our network. The [last HEC Gala dinner](#), under the vaults of the Palais Brongniart, where our community mobilized magnificently for the school's projects with an impact on the world, is a good example.

2022 was also marked by innovative projects, such as [the White Paper on Biodiversity](#). This is an important production of knowledge, in a format that we had not tried before, and which reflects the commitment of HEC Alumni to impact issues in the broadest sense. I would also like to mention the production of our Yearbook, which I invite you to consult in PDF, but also to order. This Yearbook is the first of a collection of albums that will mark the major moments in the life of our network.

Finally, 2022 was marked by an ever greater alignment with the school around its [new President Jean-Paul Agon \(H.78\)](#), Eloiç Peyrache and his teams, and with the HEC Foundation. Our common vision and values, our shared *raison d'être*, make it possible to carry out joint projects such as the creation of [an HEC House in London](#), which will open in the spring of 2023, or projects relating to our commitments [to the challenges of ecological transition](#). In terms of academic recognition, the school remains at the top of the rankings despite a very competitive context: for the fourth year in a row, HEC was ranked No.1 in the Financial Times' 2022 ranking of the best European business schools. This is a fine demonstration of the quality of its faculty, its teaching staff and its courses, as well as the relevance of its selectivity, all programs included.

On a more personal note, my HEC class celebrated its 15th anniversary this year and it was an opportunity for me to reconnect with my classmates during a friendly reunion on campus.

I will end by looking ahead to 2023, which promises to be rich in opportunities and meetings. I invite you to consult the program which demonstrates the density of the HEC alumni network's activity. Do not hesitate to join the activities proposed by the Association's team and our [many clubs](#). We need your engagement, whatever the level, which is also an opportunity to reconnect with former classmates, through greater involvement in the life of the school and its network.

Finally, I invite you to support the HEC Alumni association, its unifying, bold and united mission for the benefit of all HEC graduates, [by joining and paying your membership fees](#).

I wish you a happy holiday season with your loved ones, and I look forward to seeing you in 2023.

**The 3-Minute Update**

**Info**



**An HEC House in London: a historic step for the HEC ecosystem**  
HEC Alumni, with the support of HEC Paris, has acquired a building in London in March 2022 that will house the HEC House in the UK, a new step in the international development of HEC. [Follow the progress of the project](#) and the enthusiasm with which this exciting news is being welcomed within the community.

### 🏆 Initiative of the Month

#### **New! The HEC Alumni Yearbook, the Best of 2022**

What happened in 2022? What are the events that marked this past year and which alumni were most talked about at the Association, in the media or more precisely in HEC Stories? Who are the great leaders and experts that we have seen and heard during the HEC Talks, *L'Heure H* or *L'Entretien HEC*? All these stories can be (re)discovered and read in the HEC Alumni 2022 Yearbook, which also includes a list of all graduates by class, as well as a list of all our clubs, hubs and chapters. This special edition celebrates the impact, the missions of the HEC network and its audacity. You will soon be able to read it on HEC Stories.fr or order the paper version

### 📊 Figure of the Month: 20 800

**Number of Alumni Who Came to the HEC Alumni Offices in Paris in 2022**  
With the HEC Alumni and School events organized morning, noon and evening; the co-working lounge open to alumni; the HEC Life Project services; and the Board meetings for clubs, ... the HEC Alumni headquarters at 9 avenue Franklin Roosevelt is always busy. [We hope that you too will come and visit this place which is a must](#) for the HEC community.

## Your Association



### **The Presentation of the White Paper on Biodiversity to the French Minister for Energy Transition**

The HEC Alumni community is proud to have presented its White Paper on Biodiversity to the Minister of Energy Transition, Agnès Pannier-Runacher (H.95). This was a great opportunity to confirm our ambition to mobilize economic actors, public decision-makers and civil society around the crucial issue of biodiversity. This White Paper, written by a team of students and young graduates from HEC Paris, Julie Christiaen (H.21), Théo Maret (H.23), Adam Melki (H.21), Eliette Verdier (H.20) and Julia Girard (H.20) under the direction of Christine Rodwell (H.92), and David Vaillant (H.98), was previously presented to the French Ambassador for the Environment, Sylvie Lemmet (H.81), in preparation for the COP15. More than 50 business leaders, investors and scientists/experts were consulted to better understand the different levers to reverse biodiversity loss.

[Read the article](#)

[Download the White Paper](#)

### **HEC Ventures: the story continues**

The end of 2022 was marked by several investment announcements by HEC Ventures. Since [Flowdesk](#) this summer, the fund welcomed [Homa Games](#), [LegalPlace](#) and [Inmemori](#), which we will support over the long term. After 2 years of activity, HEC Ventures has financed 17 high-potential companies, and 2023 will see 5 more investments!

[Learn more about the news and the portfolio](#)

## Meetings not to be missed



### **HEC Alumni Forum - 11 & 12 January**

Are you a student? HEC Alumni will mobilize to support you in the preparation for the Carrefours HEC (HEC Paris' annual recruitment forum). On the agenda: "personal branding" conferences, advice on how to get a first interview, how to network within the HEC community, proofreading of CVs, mock interviews, speed-mentoring... Organized by [HEC Life Project](#). [Register](#)



### **Cocktail Evening with Eloiç Peyrache - 12th January**

We are very happy to welcome Eloiç Peyrache, Dean of HEC Paris, for a cocktail evening in Munich on January 12th. Eloiç Peyrache will share with us the school's latest news, strategy and vision for the future. Organized by the [Germany Chapter](#). [Register](#)



### HEC in the UK Winter Party - 17th January

Join us for an exclusive evening to inaugurate this new year which promises to be exceptional for the HEC UK Community. We are thrilled to meet you in a beautiful setting to (re)connect with alumni, friends and partners. It will also be a great opportunity to hear exciting news and updates from HEC! Organized by the [UK Chapter](#). [Register](#)



### Thomas Jonas, HEC Alum of the Year, to Speak in NYC - 1st February

HEC Alumni is delighted to welcome you for a special gathering at the Chrysler Building in New York. Our guest of honor will be Thomas Jonas (H.93), elected as HEC Alum of the Year in June 2022. He will talk to us about sustainable transition. Other visitors will include Adrien Couret (H.07), President of HEC Alumni and Marguerite Gallant (H.03), Executive Director at HEC Alumni who will share the most recent HEC Alumni updates. Organized by the [Chapter USA-NY](#). [Register](#)

[Consult the agenda for all our events](#) [here](#)

## Flashback

### A Busy 2022 for our Boston Chapter

Our [Boston Chapter](#) was busy in 2022! HEC's Dean Eloi Peyrache visited in May, and we came together to learn about recent developments at the school. In June we had a summer afterwork co-hosted with HEC alumni Jean-Luc Boulnois, in the beautiful Post Office Square. In October and November, we had two separate sessions with visiting EMBA classes with panels organized by the FACCNE on the topic of "Why is Boston a Top Innovation Hub in the US?". The new Consul General of France in Boston, Mustafa Soykurt, joined us to welcome the students and to create the connection with HEC. In 2023, we look forward to re-initiating our events with the Consul General and local alumni of other leading schools, creating forums to exchange on topics such as healthcare, investing and education, as well as to finding ways to give back to Boston. [See the Pictures](#)

### Belgium Chapter Continues its Busy Programme

We had the pleasure to meet 3 alumni working at the new EU DG in charge of defense, industry and space. Low-orbit satellites, sovereignty, SpaceX, Ukraine war as a game-changer, competition, but also hate, fear and (past) naive policies... we covered exciting and sometimes stratospheric issues thanks to [Hugues Parmentier](#), [Anas Hanan](#) and [Adrien Mexis](#). We are also delighted to have relaunched our « HEC Alumni's Got Talent » dinners. Save the date for the next one: February 2. The speaker will be [Eric Schell](#) and the topic Talleyrand. Hope to see you there! [See the Pictures](#)

### Switzerland Chapter

Our Switzerland Chapter organized a visit of Bulgari Horlogerie with the contribution of CEO Antoine Pin (H.93). The program included a presentation of Bulgari Horlogerie, a cocktail lunch, a visit to the Bulgari Horlogerie workshop and product testing, a visit to Kif, Bulgari Horlogerie supplier. [See the Pictures](#)

### Qatar Chapter

Alumni and their families gathered for a private viewing party for the World Cup Quarter Final matches. [See the Pictures](#)

### Algeria Chapter

The Algeria chapter organized their annual masterclass with Algerian start up Yassir. With 150m\$ raised, it is the biggest market capitalization in the region. [Watch the video](#) (in French)

## Other Recent Alumni Gatherings from Around the World



Our selection from HEC Alumni



### Should there be a climate refugee status?

According to the UN, 20 million people are displaced each year because of climate change. Should these migrants be protected at the international level?

[Read more](#)



### Finding the right job when you don't have the ideal profile

Looking for a job, you fear that your profile does not seduce recruiters? Change of sector or function, atypical career or break in the chronology of your career: if you have doubts, get back into action with these three questions suggested by Marine Griot (H.98). [Read the article](#)

## On the Campus



### 2022: A "Grand Cru" for Research Impact

HEC Paris is ranked the top business school in Europe by the Financial Times, and research impact is part of the ranking's factors. Indeed, HEC Paris is one of the world's top research schools in economics and management, and our faculty aim to have an impact on pedagogy, management practices, public policies and society at large by producing the highest quality research. In this article, we are proud to gather part of the distinctions they received in 2022 to illustrate their contributions to business and society. [View their profile](#)



### Facing the Challenges of DE&I in the Corporate World

World-renowned "thought leader" Ryan Patel joined HEC students to discuss ways to promote Diversity, Equity and Inclusion issues (DE&I) in the corporate world. The Californian specialist on global business and corporate governance was the guest of the HEC Diversity & Inclusion Committee. [Read the article](#)

### Your Donations Can Change Destinies

The difficult context and the inflation of the last few months have accentuated a trend already observed in recent years: the number of grant applications and their average amount are constantly increasing. In order to support more and more students and to fight against the self-censorship that holds back young people, we must continue to mobilize!

[Discover the story of Justin \(H.26\)](#), a scholarship recipient, and support HEC's actions in favor of equal opportunity by making a donation on [give.fondationhec.fr](http://give.fondationhec.fr)

### The US Matching Gift campaign is back!

Until December 31, a HEC Foundation Major Donor will "match" all donations from the United States (from \$50 to \$5,000 and up to a total of \$20,000) to support the new HEC Imagine Fellows program. In the US, your donation is tax deductible through our 501C3 Friends of HEC Inc\*. [Click here to make a donation](#) and feel free to contact [Jean-François Baumann](#) for more information.

This newsletter is produced every month with ♥ by HEC Alumni  
The entire HEC Alumni team is at your disposal, do not hesitate to contact us for information: [Laurence Rolland](#)

Happy reading!

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